

WHO WE ARE

WE ARE RECOVERY FOCUS, A NEW NATIONAL GROUP OF CHARITIES BRINGING TOGETHER ORGANISATIONS WITH STRONG INDIVIDUAL SERVICES, INNOVATIVE APPROACHES, FLEXIBLE LOCAL PRESENCE AND A WIDE RANGE OF EXPERTISE FROM AROUND ENGLAND.

Between us we've a track record of more than 200 years of developing and running personalised services that work with people with mental health, substance use and other complex needs to achieve their ambitions. Each partner organisation has its own rich history of success but together we believe we can lead the way in evidence-based recovery support that we can tailor to meet local and individual needs.

We recognise we're often only one part of someone's recovery journey so we liaise closely with those agencies who may already be working with an individual to ensure a smooth transition into and out of our services. We proactively pursue opportunities to work with other like-minded organisations to create more integrated packages of support to achieve better outcomes for individuals. We develop collaborative partnerships with local authorities, the NHS, police, prison and probation services, other voluntary sector providers, housing associations and academic institutions.

WHAT WE DO

AS A GROUP WE PROVIDE A RANGE OF MENTAL HEALTH AND SUBSTANCE USE SUPPORT SERVICES THROUGHOUT ENGLAND.

Residential care – Includes care homes and 24hr supported housing schemes.

Supported living – Includes supported housing schemes and help in people's own homes.

Crisis support – We offer an alternative to hospital admission or police custody.

Employment support – Includes help to stay in or return to paid employment, voluntary work or training and advice to employers.

Community-based support – We help people overcome social isolation, gain confidence, build personal resilience, access social networks and engage in everyday mainstream opportunities.

Treatment services – Includes specialist support for complex needs and addictive behaviours, through tailored assessment and comprehensive care planning.

Preventative services – Includes advice, training, consultancy and workplace support.

Peer support networks – An effective way to empower people to manage their wellbeing, develop a belief that they can achieve personal goals and advocate for themselves.

Carer and family support – We work holistically with families, carers, and people's broader social networks to achieve good outcomes for all.

RECOVERY
FOCUS

WE'RE
GROWING



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FOR MORE INFORMATION ABOUT WHAT WE DO AND THE INDIVIDUAL PARTNERS THAT MAKE UP OUR GROUP VISIT RECOVERYFOCUS.ORG.UK

If you like what you've read and think your organisation would be a good fit in our group or you're interested in working in partnership with us then get in touch to start a conversation.

Contact group chief executive Derek Caren on:
Derek.caren@richmondfellowship.org.uk or call
0207 6973359

CORPORATE
STRATEGY

2016/17 - 2019/20

WHERE WE'RE GOING

Discover our vision, mission and strategic goal

OUR VISION:

We're working towards a society that values everyone with mental health or substance use problems. That means challenging stigma and creating opportunities for people to find purpose and fulfilment in their local communities.

OUR MISSION:

Inspiring individual recovery nationwide.

We believe that with the right support recovery - however that's defined by an individual - is achievable for everyone. We don't give up on people and work with them as equal partners to help them realise their ambitions.

OUR STRATEGIC GOAL:

Over the next three years we want to double the size of our group so we're better positioned to support more people in more places on their recovery journeys.



HOW WE'LL GET THERE

To make our vision a reality and to achieve our goal, our group has two overarching strategic objectives: to **continuously improve the quality of the services we provide**; and to **grow our business**. Over the next three years we've a number of priority areas we'll be focusing on to achieve these.

IMPROVING THE QUALITY OF OUR SERVICES

Priority one: WE'LL DO MORE TO PUT PEOPLE AT THE HEART OF EVERYTHING WE DO

We'll be known as a group that doesn't just talk the talk but walks the walk when it comes to working with people as equal partners to design and provide support together. We recognise that we all have valuable skills, knowledge, experience and resources that could improve the quality of life for individuals and our communities.

Over the next three years we'll make sure that:

- Individuals are in control of their own recovery
- We work with people as equal partners to design and provide services together
- People using our services have real influence over the way we run our organisations
- We champion mental health and substance use issues and challenge stigma to create a society where there is better understanding and more opportunities for the people we support to achieve
- Peer support and volunteering are integral parts of our standard support offer
- We continue to invest in our people, ensuring those we employ are highly skilled and work in ways that are inclusive, respectful, enabling and hopeful.

SUPPORTING

Priority two: WE'LL BROADEN THE RANGE OF SUPPORT WE OFFER

We see recovery as a journey that's different for each person. It is about recovering a quality of life and reclaiming control over that life with renewed hope and a sense of purpose. We believe a degree of recovery is possible for everybody; we don't give up on people; we're tenacious in trying to find solutions that work for individuals, even when everyone else has walked away.

Over the next three years we'll make sure that:

- We treat people as individuals not labels and provide an integrated model of support - not an 'either or' of mental health and substance use services - that is tailored and flexible to someone's personal aspirations
- We work across the whole spectrum of need from preventative support right through to high level complex services, moving into new areas such as veterans and homelessness support to complement our core services
- We provide our support in more accessible ways so that people can get the help they need however and whenever they want, using digital and online technologies to enhance the face to face services we offer
- We all work to a single performance and quality assurance framework with harmonised policies, leading to greater consistency of standards.

GROWING OUR GROUP

Priority three: WE'LL GROW OUR INFLUENCE

We want to be the experts that everyone turns to for our informed and authoritative views. We want to be seen to lead the way and for our advice to be sought about how best to develop national policy and provide local services. We aim to become the partner that everybody wants to collaborate with, taking a flexible approach to working with other like-minded agencies to develop and provide more integrated and innovative, holistic support for people in the communities we serve.

Over the next three years we'll:

- Build our research capability so we can develop an evidence base to demonstrate the difference we make
- Invest in piloting new approaches to prove the case for scaling up and rolling out
- Become the 'go to' partner to develop cost effective, integrated models of support
- Achieve a national profile which we'll leverage to influence policy and decision-makers for the benefit of people we support.

INDIVIDUALS

Priority four: WE'LL GROW OUR SIZE

To achieve our quality objectives we need to be a bigger, leaner group able to do more at scale and pace and better positioned to compete for contracts to provide services.

Over the next three years we'll achieve a turnover of circa £100m by:

- Finding at least one other merger partner to join our group
- Winning new business in areas where we already have a strong foothold and expanding into strategically important locations - with a target of £15m organic growth over three years
- Developing alternative income streams to statutory contracts such as grants, direct payments, social investment and fund-raising
- Maximising back office efficiencies and the economies of scale that come from operating as a larger group so we can invest more in our frontline services in a sustainable and environmentally responsible way.

WE'RE GROWING

